



Research Report On...

"Marketing with Facebook" Development And Strategy

Disclaimer: The information contained in this report is based on personal business experiences. Your results are not guaranteed in any way. Your results are determined entirely by your own actions and circumstances.

Master Resell Rights: Thank you for reading this document. If you are in possession of this document you have certain rights for how you may use it. You may sell or give away this document and you may also sell the rights to do the same. The rules are as follows.

[YES] Can be added to paid membership sites

[YES] Can be packaged with other products

[YES] Can be sold

[YES] Can be given to list subscribers

[NO] Can be given away on public download

[YES] Can sell Resale Rights

[YES] Can sell Master Resale Rights

Marketing with Facebook

The following report will provide an extensive overview of online resources and information for online marketers regarding the development of **marketing with facebook**. Marketing with Facebook is one of the most common ways for online business owners to create recurring income.

Keyword Analysis for "Marketing with Facebook"

Keyword	Competition	Global Monthly Searches	Approximate CPC
marketing on facebook	Medium	135,000	\$3.84
social media marketing facebook	Medium	4,400	\$4.85
Marketing using facebook	Medium	2,400	\$4.83
facebook for business	Low	368,000	\$2.24
facebook marketing	Medium	135,000	\$3.58
facebook marketing solutions	High	1,300	\$5.32
facebook page marketing	Medium	2,400	\$4.13
marketing facebook applications	High	1,300	\$6.18
using facebook for marketing	Medium	2,400	\$4.75
affiliate marketing facebook	Medium	1,300	\$4.07
facebook business marketing	Medium	4,400	\$5.33
facebook marketing tool	Medium	2,400	\$5.17
advertising with facebook	Medium	201,000	\$1.84
advertising in facebook	Medium	201,000	\$1.92
marketing strategy of facebook	Medium	4,400	\$4.93

Keyword Analysis for "Marketing with Facebook" continued...

Keyword	Competition	Global Monthly	Approximate CPC
---------	-------------	----------------	-----------------

		Searches	
facebook local business	Low	3,600	\$3.28
facebook marketing campaigns	Medium	1,900	\$3.59
facebook marketing company	High	2,400	\$5.08
marketing through social media	Medium	2,400	\$6.70
using social media for marketing	Medium	3,600	\$6.82
facebook marketing blog	Low	1,600	\$4.52
facebook marketing strategy	Medium	4,400	\$4.76
social media marketing campaigns	Medium	8,100	\$7.33
facebook marketing tips	Medium	2,400	\$4.91
marketing strategies of facebook	Medium	4,400	\$5.09
facebook advertising	Medium	201,000	\$1.90
market place facebook	Low	22,200	\$1.64
facebook business page	Medium	110,000	\$2.08
facebook marketing applications	High	1,300	\$5.57
facebook marketing for business	Medium	4,400	\$5.19
social media marketing	Medium	368,000	\$7.24
free facebook marketing	Medium	1,300	\$4.19
best facebook marketing	Medium	1,300	\$5.26
how to advertise on facebook	Medium	33,100	\$1.67
facebook in marketing	Medium	135,000	\$4.00
facebook business account	Low	14,800	\$2.23
facebook promotion	Low	33,100	\$3.10
facebook marketing software	High	1,000	\$6.50
facebook as a marketing tool	Medium	2,400	\$4.84
using facebook for business	Medium	5,400	\$3.45
facebook for businesses	Low	27,100	\$2.94
social networking marketing	Medium	40,500	\$5.57

facebook viral marketing	Medium	1,900	\$3.27
facebook pages for business	Medium	49,500	\$2.08
facebook marketer	Low	1,000	\$4.13
promoting on facebook	Low	12,100	\$2.76
facebook marketing plan	Medium	1,300	\$4.74
marketing tips for facebook	Medium	2,400	\$4.62
social media consultant	High	22,200	\$6.14
facebook branding	Low	3,600	\$3.41

100 Blog Posts About "Marketing with Facebook"

1. <http://www.jonloomer.com/2012/10/31/facebook-stop-marketing/>
2. <http://www.toprankblog.com/2011/02/5-b2b-facebook-marketing/>
3. <http://www.insidefacebook.com/2012/11/01/facebook-helps-some-local-businesses-provide-free-wi-fi-in-exchange-for-check-ins/>
4. <http://www.empowernetwork.com/jfink/blog/marketing-on-facebook-secrets-revealed-by-fb-expert-marketers/>
5. <http://www.insidefacebook.com/2012/11/01/facebooks-john-yi-on-the-state-of-the-preferred-marketing-developer-program/>
6. <http://blog.hubspot.com/blog/tabid/6307/bid/24422/The-Ultimate-Facebook-Marketing-Cheat-Sheet.aspx>
7. <http://www.blogmarketingacademy.com/how-to-use-facebook-to-market-your-blog/>
8. <http://www.blogtrepreneur.com/2012/10/26/facebook-marketing/>
9. <http://www.virtualsocialmedia.com/facebook-marketing-for-small-business-a-how-to-guide/>
10. <http://socialmediatoday.com/aleks-atanasov/957226/5-reasons-why-you-need-facebook-marketing-professional>
11. <http://www.fansbuy.org/facebook-marketing-plan/>
12. <http://www.fansbuy.org/facebook-marketing-ideas/>
13. <http://www.fansbuy.org/facebook-business-plan/>
14. <http://www.fansbuy.org/facebook-for-business/>
15. <http://www.prologger.net/archives/2011/12/06/the-complete-bloggers-guide-to-facebook-marketing/>
16. http://blogs.forrester.com/nate_elliott/11-11-29-its_time_to_make_facebook_marketing_work
17. <http://venturebeat.com/2012/10/27/facebook-custom-audiences/>
18. <http://www.jeffbullas.com/2011/06/13/how-to-create-a-5-step-facebook-marketing-strategy-for-your-blog/>
19. http://blogs.forrester.com/nate_elliott/12-05-14-facebook_needs_to_take_marketing_seriously

100 Blog Posts About "Marketing with Facebook" continued...

20. <http://www.localonlinemarketingsolutions.org/are-you-using-these-basic-facebook-marketing-tips-for-business/>
21. <http://www.seomoz.org/blog/facebook-marketing-ultimate-guide>
22. <http://econsultancy.com/ph/blog/7213-what-facebook-marketing-metrics-matter-the-most>

23. <http://www.empowernetwork.com/karenmarrow/blog/proven-facebook-marketing-tips/>
24. <http://www.seomoz.org/blog/5-facebook-marketing-resources-you-didnt-know-about>
25. <http://blog.socialmaximizer.com/14-tips-for-marketing-on-facebook/>
26. <http://myventurepad.com/bbrelsford/142841/how-facebook-can-enhance-and-build-marketing-campaigns>
27. <http://www.socialmediaexaminer.com/9-facebook-marketing-strategies-to-build-super-fans/>
28. <http://www.toprankblog.com/2010/01/facebook-marketing-fan-pages/>
29. <http://www.jeffbullas.com/2012/10/03/6-ways-to-increase-the-marketing-effectiveness-of-your-facebook-page-infographic/>
30. <http://www.copyblogger.com/ultimate-facebook/>
31. <http://seanclark.com/facebook/facebook-marketing-its-time-to-pay-the-price/>
32. <http://blog.getpostrocket.com/2012/07/your-facebook-marketing-focus-is-wrong-and-heres-why/>
33. <http://blog.getpostrocket.com/2012/10/17-survival-tips-for-facebook-marketing/>
34. <http://blog.hubspot.com/blog/tabid/6307/bid/33571/12-Revealing-Marketing-Stats-About-Facebook-for-Business.aspx>
35. <http://blog.hubspot.com/blog/tabid/6307/bid/27691/6-Facebook-Marketing-Best-Practices.aspx>
36. <http://www.monify.me/viral-marketing-with-facebook-likes/>
37. <http://pixelproductionsinc.com/pixelblog/improving-the-marketing-effectiveness-of-your-facebook-page/>
38. <http://www.themlmechanics.com/marketing-on-facebook/>
39. <http://www.jeffbullas.com/2011/05/30/15-facebook-marketing-tips-and-tactics/>
40. <http://site-reference.com/articles/most-creative-facebook-marketing-campaigns/>
41. <http://socialmedia.biz/2011/01/31/ultimate-guide-to-marketing-on-facebook/>
42. <http://www.flowtown.com/blog/find-your-fans-the-cost-of-marketing-on-facebook>
43. <http://www.prologger.net/archives/2012/04/24/9-facebook-marketing-tactics-thatll-triple-your-fans/>
44. <http://blog.hubspot.com/blog/tabid/6307/bid/12676/5-Key-Tools-for-Effective-Facebook-Marketing.aspx>
45. <http://socialmediatoday.com/steve-olenski/901721/consumers-brands-give-us-something-and-we-ll-you-facebook>
46. <http://blog.kissmetrics.com/facebook-marketing/>
47. <http://www.suzipomerantz.com/facebook-marketing-is-it-a-waste-of-your-time/>
48. <http://smedio.com/2012/10/07/6-facebook-marketing-mistakes-to-avoid/>

100 Blog Posts About "Marketing with Facebook" continued...

49. <http://www.insidefacebook.com/2007/12/09/inside-facebook-marketing-bible-24-ways-to-market-your-brand-company-product-or-service-in-facebook/>
50. <http://www.jeffbullas.com/2012/02/17/an-insight-into-facebook-marketing-infographic/>
51. <http://goldwebtraffic.com/blog/bid/161751/The-Efficacy-Of-Facebook-Marketing-Strategy-A-Business-Success-Story>
52. <http://www.jeffbullas.com/2011/06/16/25-facebook-marketing-tips-to-increase-sales/>
53. <http://socialmediatoday.com/kevin-jorgensen/840506/facebook-marketing-statistics-you-need-know>
54. <http://www.toprankblog.com/2011/03/facebook-marketing-qa/>
55. <http://www.seomoz.org/blog/4-facebook-marketing-tactics-you-might-not-know-about>

56. <http://www.amitsati.net/facebook-timeline-marketing-5-tips-to-reach-success/>
57. <http://www.jeffbullas.com/2011/08/17/the-10-most-popular-facebook-marketing-presentations/>
58. <http://www.standoutblogger.com/social-media/facebook-marketing-for-dummies/>
59. <http://www.socialmediaexaminer.com/6-daily-habits-for-facebook-marketing-success/>
60. <http://succeedasyourownboss.com/09/2012/6-advanced-facebook-marketing-techniques/>
61. <http://blog.visualworker.net/2012/10/facebook-marketing-micro-lesson-to-help.html>
62. <http://www.entrepreneur.com/blog/223864>
63. <http://www.jeffbullas.com/2011/07/04/the-key-secret-to-facebook-marketing/>
64. <http://blog.hubspot.com/blog/tabid/6307/bid/19851/20-Expert-Tips-for-Better-Facebook-Marketing.aspx>
65. <http://blog.hubspot.com/blog/tabid/6307/bid/6073/4-Tools-for-Better-Facebook-Marketing.aspx>
66. <http://blogs.constantcontact.com/product-blogs/social-media-marketing/5-ways-to-market-on-facebook-that-you-havent-thought-of/>
67. <http://adage.com/article/digitalnext/time-refresh-facebook-marketing-strategy/237651/>
68. <http://www.toprankblog.com/2008/04/web-20-expo-facebook-marketing-best-practices/>
69. <http://econsultancy.com/ph/blog/10478-37-of-smes-say-facebook-marketing-hasn-t-helped-in-any-way>
70. <http://blog.bootic.com/2012/07/20/7-facebook-tips-marketing-on-facebook/>
71. <http://argylesocial.com/blog/2012/10/17/b2b-facebook-marketing-tips.html>
72. <http://www.gopromotional.com/blog/infographic.php?img=64-Facebook-Marketing-Strategies-Infographic.jpg>
73. <http://www.eventmanagerblog.com/events-marketing>
74. <http://blogs.webtrends.com/2011/02/why-most-facebook-marketing-doesnt-work/>
75. <http://blog.mailchimp.com/facebook-for-marketers/>
76. <http://www.technoblogger.net/blogging-tips/tips-on-how-to-improve-facebook-marketing>
77. <http://www.jeffbullas.com/2011/08/09/5-creative-facebook-marketing-campaigns/>
78. <http://www.jeffbullas.com/2011/12/19/5-killer-facebook-marketing-infographics/>
79. <http://myeasyonlinepay.com/how-to-use-facebook-groups-as-a-niche-marketing-strategy/>

100 Blog Posts About "Marketing with Facebook" continued...

80. <http://socialmediamarketinguniversity.com/12-killer-timeline-tips-facebook-marketers/#>
81. <http://blog.kissmetrics.com/new-facebook-fan-pages/>
82. <http://blog.compete.com/2012/06/19/is-facebook-an-effective-marketing-platform/>
83. <http://www.avenuesocial.com/blog/facebook-marketing-ad-rates-go-sky-high-as-marketing-grows/>
84. <http://econsultancy.com/ph/blog/10088-does-facebook-work-for-marketers-comscore-says-yes>
85. <http://www.newblood.com/blog/2012/09/20/effective-facebook-content-marketing-leads-to-business-growth/>
86. <http://www.socialmedianeed.com/facebook-marketing-3-hot-tips-for-internet-marketers-2/>
87. <http://blog.hubspot.com/blog/tabid/6307/bid/30305/How-Timeline-Radically-Changes-Your-Facebook-Marketing-Strategy.aspx>
88. <http://www.technoreporter.com/internet/insights-into-effective-facebook-internet-marketing-advice/>
89. <http://www.geekstateblog.com/25-facebook-marketing-tips-for-real-estate-professionals/>
90. <http://www.techwyse.com/blog/social-media-marketing/how-to-use-facebook-for-event-marketing/>
91. <http://www.bloggingprweb.com/small-business-marketing-facebook>
92. <http://socialmediadaily.net/facebook-marketing-as-a-marketing-tool/>

93. <http://blog.amiando.com/2012-04-25/event-marketing-maximizing-facebooks-market-share/>
94. <http://r-rwebdesign.com/blog/?p=1825>
95. <http://blog.ideacafe.com/changing-face-marketing-facebook>
96. <http://www.mybloggertricks.com/2012/07/facebook-new-features-brand-pages.html>
97. <http://www.marketingtechblog.com/facebook-marketing-cost/>
98. <http://www.link-assistant.com/blog/facebook-marketing-4-effective-tips-for-online-business-owners/>
99. <http://www.thewwwblog.com/facebook-marketing-latest-successful-social-marketing-strategy.html>
100. <http://www.avenuesocial.com/blog/10-facebook-marketing-tips-tricks/>

12 Forum Posts About "Marketing with Facebook"

1. <http://www.v7n.com/forums/social-network-marketing/296485-facebook-marketing-questions.html>
2. <http://www.v7n.com/forums/social-network-marketing/136168-benefits-marketing-facebook.html>
3. <http://www.warriorforum.com/social-media-marketing-forum/701972-facebook-really-effective-internet-marketing.html>
4. <http://www.warriorforum.com/main-internet-marketing-discussion-forum/706246-power-facebook-advertising.html>
5. <http://www.bluepark.co.uk/forums/showthread.php?2264-Marketing-with-Facebook-%96-Social-Plugins>
6. <http://www.webproworld.com/webmaster-forum/threads/101331-Marketing-With-Facebook-Pages-Vs-Groups>
7. <https://www.vbulletin.com/forum/entry.php/2488-3-Steps-to-Facebook-Marketing-for-vBulletin>
8. <http://forum.tripphp.com/threads/facebook-marketing-tricks-the-tag-trick-done-the-right-way.19555/>
9. <http://www.webproworld.com/webmaster-forum/threads/101565-Marketing-With-Facebook-Pages>
10. <http://www.warriorforum.com/social-media-marketing-forum/698445-facebook-way-advertising.html>
11. <http://www.warriorforum.com/main-internet-marketing-discussion-forum/635241-there-way-market-your-business-through-facebook.html>
12. <http://www.affilorama.com/forum/marketing/affiliate-marketing-on-facebook-t14187.html>

50 Youtube Videos About "Marketing with Facebook"

1. <http://youtu.be/7bqxGAGx974> - Facebook MLM Marketing Secrets - How To Generate Leads Using Facebook Marketing
2. <http://youtu.be/lVrIEWrqI48> - Facebook Marketing for Business
3. <http://youtu.be/Tqn0sV0dRzo> - Facebook Marketing Strategy| How To Generate Leads Using Facebook Marketing Strategies
4. <http://youtu.be/WLtrcrG64Zk> - Viral Guerilla Facebook Social Media Strategies 1: Optimizing Facebook Pages and Ads
5. <http://youtu.be/ilDM63lDvf0> - 4 Facebook Marketing Strategies
6. <http://youtu.be/Fdjj9AxN8Pc> - Facebook Advertising Tips and Strategies
7. <http://youtu.be/YUYa8nKDj2k> - Facebook tips to grow your business
8. <http://youtu.be/sIkmiXZRxmY> - Facebook Marketing| Facebook Fan page Benefits
9. <http://youtu.be/3ZGYfEBudEU> - Facebook Fan Page Marketing Tips
10. http://youtu.be/rVZwjKP1_JY - Social Media Marketing/ Facebook Marketing/ Facebook Business Accounts
11. <http://youtu.be/nkAgiv6EE-g> - Facebook Marketing with Facebook Places And Deals For Local Businesses
12. <http://youtu.be/E5O-ztQUt9s> - Facebook Marketing & Facebook Timeline Solutions Social Media Marketing

13. <http://youtu.be/97dneOkP1dg> - Why Facebook marketing? Get facebook likes to get organic fans and customers
14. <http://youtu.be/9FYFkWD2OFI> - Facebook for Business: Develop a Facebook ad campaign and increase your Edge rank score
15. <http://youtu.be/IyIIXE0m7dw> - Facebook Marketing - 7 Ways To Promote Your Business On Facebook
16. <http://youtu.be/SXY5sqQWwx0> - How To Create a Facebook Business Page The Smart Way
17. <http://youtu.be/VoqxA95KC0c> - How to Create a Facebook Business Page (2011)
18. <http://youtu.be/biPwXzZ2rkw> - Social Media Show + Tell: Why Use Facebook for Business?
19. http://youtu.be/XrUET3q_dol - How Can a Business Use Facebook
20. <http://youtu.be/eZUEcFAyYXg> - What Facebook is Hiding From You - Facebook Marketing - Facebook Marketing Secrets
21. <http://youtu.be/9bXIBC12fv4> - Profitable Facebook Marketing

50 Youtube Videos About "Marketing with Facebook" continued...

22. http://youtu.be/PMd9Glz_zzM - Social Media 101: Facebook Marketing and Lead Generation
23. <http://youtu.be/cLH2vbEASmE> - Facebook Marketing and Social Media marketing Strategy for Small Businesses
24. <http://youtu.be/y7MA9VxIfo8> - FB Marketing 2012! Webinar Replay
25. http://youtu.be/7vhu_zcJky8 - Facebook Mobile Marketing - Facebook Fridays
26. <http://youtu.be/hdy3ExhLz6U> - Facebook Marketing Strategy - How to get in front of 100,000+ targeted prospects on Facebook
27. <http://youtu.be/Oc1JAI7ydcQ> - Facebook Marketing Strategies: Get Quick Success Using These Facebook Marketing Tips
28. <http://youtu.be/eF9S8pU2RgQ> - Facebook Marketing - 3 Strategies To Market Your Business On Facebook
29. <http://youtu.be/Mc0d5IggjXc> - Case Study Testing a Facebook Marketing Strategy
30. <http://youtu.be/uAVPoQtBfz8> - How To Market Using Facebook
31. <http://youtu.be/Uz-p5k4L9Bg> - The Advantages of Using Facebook in Product Marketing
32. <http://youtu.be/qMgQbmNJnlc> - Affiliate Marketing with Facebook
33. <http://youtu.be/Q9bkGjO61ww> - 4 Facebook Marketing Tips
34. http://youtu.be/ziNWd1C_-Wo - affiliate marketing tips-Facebook fan page
35. <http://youtu.be/JEhcXTXG5go> - Facebook Marketing: An Hour a Day
36. <http://youtu.be/kzPRsYrNZq8> - Facebook Marketing All-in-One For Dummies Video
37. <http://youtu.be/w5blCDb6H5Y> - Facebook Friend Bomber - A Great Marketing Tool 100% Free
38. http://youtu.be/_3Vz8Xs8jUs - Facebook Marketing for Business Amazing Facebook Marketing
39. <http://youtu.be/hZoK0BEUnWo> - The Facebook Business Guide (1/25)
40. <http://youtu.be/WEJy6HtQHjY> - Facebook Marketing - Facebook Marketing Secrets, Automation, Strategies
41. <http://youtu.be/iZ2Tq6BhlaM> - How to Launch Your Facebook Marketing Campaign
42. <http://youtu.be/qFMUnF2Wff0> - Facebook Marketing For Small Business
43. <http://youtu.be/guTsZgm-WGs> - Facebook Advertising - Tips and Tricks
44. <http://youtu.be/tyKCwkEjwUM> - Marketing Strategies Using Facebook Timeline for Brands
45. <http://youtu.be/bcZxP3KbmWQ> - Facebook Marketing Lesson 7: Blog Syndication
46. <http://youtu.be/snEv23fY3FU> - Facebook Advertising Secret Exposed!
47. <http://youtu.be/GUp4YJnwP94> - Does Your Facebook Marketing Annoy People?
48. <http://youtu.be/uFb1gyY6aTM> - Top 3 Facebook Marketing Tips For More Traffic, leads And Sales
49. <http://youtu.be/zp6MpGSPODo> - Facebook Marketing Tips - The Successful Facebook Marketing Strategy
50. <http://youtu.be/jWAs4gxb6jw> - 3 Quick ways to improve the marketing of your Facebook page

30 Products/Courses About "Marketing with Facebook"

1. Facebook Marketing Course - <http://www.brainmeasures.com/courses/online/136/facebook-marketing-certification.aspx>
2. Facebook Marketing Extreme - <http://www.marlonsanders.com/facebook/>
3. Facebook Marketing Training Course - <http://www.themarketingcrowd.ie/social-media-marketing-training.html>
4. Facebook Marketing for Heroes - <http://www.web-marketing-hero.com/five-days-to-success-with-facebook-marketing-free-facebook-tips-day-2/>
5. Facebook Marketing Secrets - <http://facebookmarketingsecrets.net/PLR.html>
6. Facebook for your Business - <http://www.facebookmarketingproducts.com/facebook-for-your-business-ebook>
7. Facebook Marketing Blog - <http://getinstantpayments.com/fbblog/>
8. The Facebook Marketing For Business Guide Series - <http://socialmarketingforbusinessguide.com/>
9. Facebook Marketing Solutions: The Complete Social Marketing Guidelines - <http://www.fbmarketingsuccessplan.com/info/>
10. Facebook Business Exposed - <http://www.fbbusinessexposed.com>
11. Facebook Profits - <http://www.fbprofitsvideos.com/>
12. Facebook Advertising Guide - <http://digpublish.com/facebook-advertising-guide/>
13. Fbpower - <http://fbpower.com/live/>
14. Facebook Advertising Profits Formula - <http://www.warriorforum.com/warrior-special-offers-forum/705445-how-fail-first-facebook-ads-then-profit-quickly.html>
15. The Facebook Marketing Book - <http://shop.oreilly.com/product/0636920010272.do>
16. Facebook Marketing All-in-One For Dummies - <http://www.dummies.com/store/product/Facebook-Marketing-All-in-One-For-Dummies.productCd-0470942304.html>
17. Facebook Marketing 101 (Online) - <http://www.facebooktraining.com/courses/15-facebook-marketing-101-online-training.html>
18. Facebook Marketing: Build a fan base and grow your business with a Facebook page - <http://www.mediabistro.com/Facebook-Marketing-crs7641.html>
19. Facebook Intensive Program - <http://www.instantetraining.com/online-marketing-workshop/facebook>
20. Advanced Facebook Marketing Course - <http://event.ayojak.com/event/advanced-facebook-marketing-online-course-24th-november--22-december>
21. Zero to Facebook Training Program - <http://lkrsocialmedia.com/small-business-social-media-marketing-strategy-training-courses/zero-to-facebook-marketing/>
22. Facebook Marketing Class: Facebook's Best Kept Marketing Secret - <http://www.onlinemarketinginstitute.org/facebook-s-best-kept-marketing-secret/>
23. Online Marketing Academy: Facebook Marketing For Business - <http://www.onlinemarketing-academy.com/facebook-for-business-training-courses-12.aspx>

30 Products/Courses About "Marketing with Facebook" continued...

24. Facebook Marketing Campaigns - <http://socialmediaonlineclasses.com/facebook-103-marketing-your-business-on-facebook>
25. Facebook: An Online Marketing Tool - <http://www.ecch.com/educators/products/view?id=92958>

- 26.**Using Facebook As An Effective Marketing Tool: Buy Facebook Fans - <http://www.1millionfans.com/2012/10/using-facebook-as-an-effective-marketing-tool/>
- 27.**Advertising on Facebook: Facebook ads tool - <http://www.qwaya.com/facebook-ads>
- 28.**How to implement and maintain a successful Facebook marketing campaign 1-Day Seminar - http://www.pryor.com/mkt_info/seminars/desc/FK.asp?zip=93429
- 29.**28 Day Facebook Marketing Map Cheat Sheet - <http://andreabolder.com/facebook-marketing-map/>
- 30.**Facebook For Business: How To Market Your Business on Facebook and Get More Sales, New Customers and Brand Awareness - <http://amzn.to/WxTDFi>